



Premium Hair Extensions

AFTERCARE GUIDE

TAPE HAIR EXTENSIONS

Glam Locks Tape hair extensions are premium quality real human hair extensions which can be curled, straightened, blow-dried and even colored without getting damaged!

A full head of Glam Locks Tapes can even be applied in as little as one hour, and re-taped up to three times following our maintenance and aftercare advice.

From washing and drying to styling and exercising with Tapes, we've got you covered! Following is a detailed guide of taking care of the Tape Extensions from our experts to give your client a fulfilling and seamless experience.

➤ Wash & Condition With Care

Use a clarifying shampoo to wash client's hair prior to installation to ensure clean and oil-free hair. Also, conditioner should not be applied after hair wash prior to installation as conditioners soften the hair texture which can cause slipping of tapes while installing.

Post Installation: The client must wash their hair after 2 days of the installation. When shampooing their hair, it is important that they tilt their head back and gently massage from the top of the head downwards. With tape in hair extensions, it is important not to pull too much or scrub too hard. Doing so can create a matting or clumpy appearance and take away from the natural look. The hair must be washed at least twice a week. The shampoo and conditioner used must be **sulphate and paraben-free.**

When applying conditioner, recommend avoiding the root area of their extensions and to apply only to the middle and ends of the hair. You may also want to suggest a **leave in conditioner spray** to maintain softness and lessen tangles.

➤ **Dry Without the Damage**

Now that the hair has been cleansed properly, it's time to dry! Instead of drying in a scrubbing motion, encourage your clients to wrap their hair in a towel to remove the initial moisture. If using a blow-dryer, it's important to keep the heat at a medium temperature to avoid heat damage. Once the hair is about 50% dry, brushes and other hair styling tools can be used for styling. Always keep in mind to cover the tapes with hands while using blow dryer to avoid slipping of tapes.



➤ **Brush From the Bottom Up**

Your clients should brush their tape in hair extensions about 2-3 times a day. When brushing to detangle, it is important they start removing tangles at the bottom of the hair and then work their way up. Make sure they know how to brush their natural hair with the extensions to avoid unnecessary pulling. It's important to use a brush that is designed to detangle near the tape attachment without affecting the adhesive, like our **Loop Brush**.



➤ **Use Hot Styling Tools Sparingly**

While curling irons and straighteners can be used on your client's hair extensions, it's vital to keep heat away from the tape attachment as much as possible. While the extensions are real human hair, they are not based from the root and therefore do not hold the same oils and nutrients as their natural hair. The more heat used on the extensions for styling, the less time they will last. If heat is necessary, just remind your clients to use a lower setting. When using hot tools be sure to use a **heat protectant spray**!



➤ **Sleeping with Tape Extensions**

Never sleep with wet hair extensions. Always make sure the hair is dry and preferably put into a braid to keep hair from tangling at night.

➤ **Working out with Tape Extensions**

When working out with hair extensions, be sure to remove excess sweat after working out by letting your hair dry naturally.

➤ **Swimming with Tape Extensions**

Rinse hair after swimming – whether you've been swimming in a pool or the sea. The chemicals in swimming pools and the salt in sea water could affect the lifespan of your tape, or cause the adhesive to break down.

➤ **Using serums**

Advise the clients that when using serums or oils avoid contact with the tape, use on mid length to ends only. We use natural products such as coconut oil on the ends of the extensions to keep the hair healthy and shiny over time.

➤ **Colouring the Extensions**

Although our extensions are safe to color but we recommend not to go with this option as further coloring of extensions can cause dryness and damage if poor quality colors are used. We offer a plethora of color range and recommend to encourage your client to choose from our color palette to ensure fine quality and maximum usage out of the locks.

**Since a person's average natural hair loss is between 50-100 strands per day you will see a small amount of naturally released hairs in between the tape bonds at time of removal. This is normal and should not be interpreted as hair loss due to wearing hair extensions.*

**We recommend to advise your client to get reinstallation done after every 2 Months to ensure maximum usage and longevity of the extensions.*

If you require any further assistance..feel free to contact us. We would hearing from you!

Thank you!

Glam Locks Premium Hair Extensions

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